
IMPACT REPORT

2023



BURGESS



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BUSINESS AS A FORCE FOR GOOD

At Burgess we believe in what we do. And we believe in doing it to the best of our abilities. Best practice pervades every aspect of our business, and how we approach our impact is no different.

Our company was founded by Nigel Burgess, a renowned solo ocean sailor with an obsessive eye for detail and a love for the sea. We, both collectively and as individuals, are passionate about what we do and seek to share this enthusiasm with our clients and the wider maritime community.

In 2018 a group of us came together to look at the impact of our business and

industry, and to put a framework around mitigating that impact – put simply, how we use our business as a force for good. Burgess Blue Oceans was conceived, and we launched into 2020 with our ESG policy.

Our aims? To start the conversation with colleagues, clients and crew on the impact of yachting, and to deliver programmes that have a positive effect on the world around us.

This is our first annual Impact Report. And we are excited to highlight how we, as a business, are working towards a better future. We have a long way to go, but we are proud of these first steps.

01

WHO
WE ARE



BURGESS OFFICE LOCATIONS AND STAFF



ESG IN NUMBERS

£100K+*

RAISED FOR OCEAN CONSERVATION

£58K+

DONATED THROUGH OUR CHARITY POLICY

2,000+

LISTENS ON CREW SUSTAINABILITY & WELLNESS PODCAST

37,575

KG OF CO2 EMISSIONS SAVED BY PARTNER ETHEREAL BLOOMS

46*

STAFF THROUGH THE MENTORSHIP PROGRAMME

36

BURGESS PARTNERS

BURGESS GLOBAL CHARITY WORK

25

CHARITIES IMPACTED

35

STAFF VOLUNTEERING WITH CHARITIES

2

WORLD RECORDS

THE BURGESS GLOBAL CLEAN UP

300+

VOLUNTEERS AT THE BURGESS GLOBAL CLEAN UP

40

LOCATIONS AT THE BURGESS GLOBAL CLEAN UP

1 WEEK

DURATION

GLOBAL IMPACT VOLUNTEER PROJECTS*

6

STAFF VOLUNTEERS

2

LOCATIONS WORLDWIDE

2 WEEK

DURATION

* 2022-2023

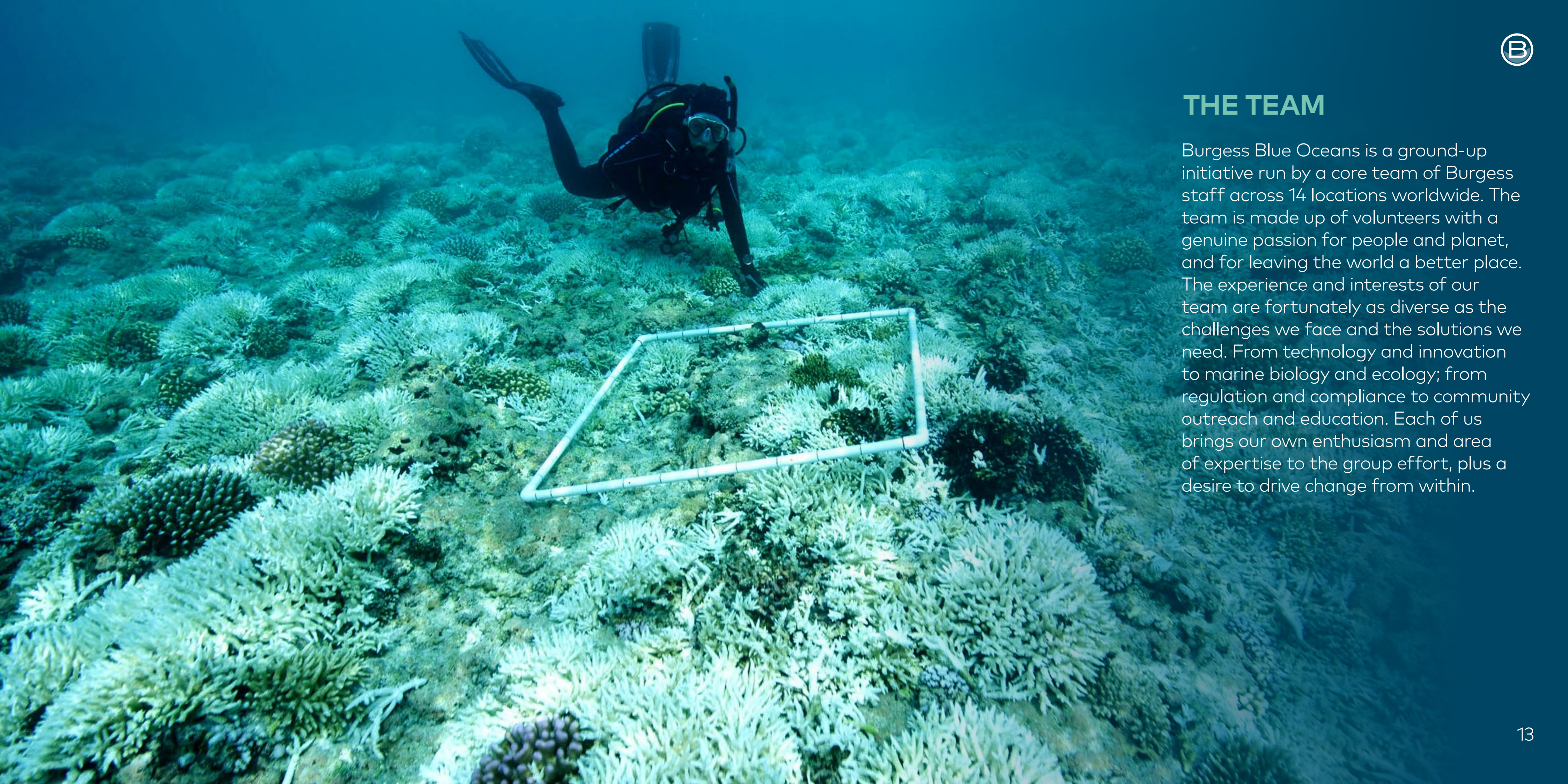
02

HOW WE WORK



THE TEAM

Burgess Blue Oceans is a ground-up initiative run by a core team of Burgess staff across 14 locations worldwide. The team is made up of volunteers with a genuine passion for people and planet, and for leaving the world a better place. The experience and interests of our team are fortunately as diverse as the challenges we face and the solutions we need. From technology and innovation to marine biology and ecology; from regulation and compliance to community outreach and education. Each of us brings our own enthusiasm and area of expertise to the group effort, plus a desire to drive change from within.



03

AREAS OF IMPACT



WINDOW ON YOUR WORLD

EUROPE ASIA
AFRICA AUSTRALIA
MALDIVES

THE MALDIVES IS A UNIQUE COUNTRY.
99% of its area is water 1% is land

MEET ZUMYA
AGE: 12
TOWN: MAAMENDHOO
COUNTRY: MALDIVES

OCEAN LIFE

INSIDE FACT



ESG ENVIRONMENTAL

BURGESS x BLUE MARINE FOUNDATION

Burgess is a proud Major Partner of Blue Marine.

Our partnership leverages our business to fund marine conservation projects in key yachting destinations, raise awareness of the fragility of our oceans, and engage our own staff, clients and crew in a collective effort to protect and restore vital ocean habitats.

We contribute funds to Blue Marine as a proportion of the business we do each year and we invite our clients to join us. 100 percent of funds raised goes directly to Blue Marine's projects in the Mediterranean, the Caribbean and the Indian Ocean.



As a global business we always aim to conduct meetings virtually, but when face-to-face is needed we pay a fee to mitigate the impact of our travel. Burgess Partners and several of our employees also proudly counteract their personal travel in the same way. This all goes to Blue Marine's core funding, which keeps the organisation running.

Since the launch, we have raised over £100,000 for ocean conservation. We are very proud of this programme, which has huge potential to deliver lasting change as engagement grows.

Yacht Operations and Partnerships

Helping the yachts we manage to reduce their environmental impact is a priority. Changes we can make on board, such as measures to reduce energy consumption, use marine-friendly products and cut waste quickly add up to cleaner, more

conscious yacht operations. We share environmental, marine-friendly best practices each month with our managed fleet and source lower impact products with ethical partners to recommend to Burgess crews.

From reef-friendly sunscreen to cleaning agents that help prevent harmful products spilling into the ocean; from microplastic filters to biologically preserved flowers. Across the whole fleet, the sum of these marginal gains is potentially enormous. Every small step can create big change.

Company Operations

We audit the suppliers that we use in each of our offices against a set of established criteria, and review these annually, making a conscious decision to use companies and products that reduce our environmental and social footprint.

SOCIAL ESG

The Burgess Charity Policy

Each year we offer our staff either two paid days to volunteer at a charity they choose or match their own fundraising efforts up to a set amount.

Burgess Global Clean up

One world. One week. 40 locations. 300 people. In May, we launched our first Global Clean Up, gathering crew, employees and industry colleagues to collect plastic and other rubbish from oceans, rivers, beaches and lakes worldwide. The second edition, with plans for greater impact, comes in 2024.

Podcasts

The Burgess Crew Podcast opens up in-depth conversations about life at sea, discussing important social and environmental subjects within the industry, as well as offering mental health support and promoting well-being for yacht crew.



"Thanks for creating such an inspiring fleet-wide co-operative. This has truly been sensational, and we look forward to the next one and perhaps seeing a wave of change within the industry and a notion of "giving back" to the ocean"

Dean Whitson, Chief Officer, DYTAN

Charities impacted

Red Cross Moroccan Earthquake Appeal

City of Ventimiglia Musical Band

Cancer Research (worldwide)

UKSA

Hands Up Foundation, Syria

Breast Cancer

Shake-A-Leg Miami

All Hands and Hearts, Ukraine Crisis Relief

All Hands and Hearts, Philippines Typhoon Relief

Blue Marine Foundation

Prostate Cancer UK

Caudwell Children

HODL (Hold On for Dear Life) and The Ocean Clean Up

No Finish Line

Man Down Cornwall

Cogs4Cancer

Mimosa: A Community Against Cancer

Greenwich Ecological Park

Lymington Harbour Commission

Ecology Centre

Birmingham Friends of the Earth

Trinity House Maritime Charity

The Need Project

Kermesse Oecuménique Monaco

Eastbourne Foodbank

The Salvation Army



The Happiness Factory and Happy World

The Happiness Factory is a staff-led initiative that reinforces our team values and culture, brings our people together with a common purpose and rewards our workplace heroes. Through one element of this, our Happy World Employee Volunteer Programme, we make a real difference to communities and projects around the world. We have been working with All Hands and Hearts for two years now, sending teams to The Philippines in 2022 to assist in the Hurricane Relief Programme and to Poland in 2023 to join the Ukraine Crisis Relief Mission.



BURGESS



ESG GOVERNANCE

We leverage our wide range of experience and expertise in the luxury, service and commercial sectors to drive strategic direction for our ESG programme, both from the Board down, and, led by our own staff, from the bottom up. Leaders across all levels of the business collaborate on environmental and social projects and are actively committed to the success of our programme. A core ESG team, led by a Partner, reports quarterly to the Board on plans and progress and manages our environmental and social working groups.

Burgess Partners

The Burgess Partnership Scheme, which started in 2019, has grown from strength to strength with 36 Partners and Senior

Partners based worldwide across the business. We pride ourselves on our commitment to teamwork, intercompany communication and long-term staff retention where employees with the highest professional standards are valued and recognised as integral to the success of the business.

The strength of the Burgess Partnership enables us to form and deliver further success through groups such as Burgess Blue Oceans.

The Next Generation

An exciting and dynamic group of young Burgess professionals is currently shaping a new forum for 2024 that will engage and give greater voice to the next generation of our company's leaders.

04

CASE
STUDIES



Happy World, All Hands and Hearts

Poland November 2023

'When a draw was announced inviting volunteers to join the All Hands and Hearts Ukraine Crisis Relief programme in Krakow for week, I didn't hesitate.

'The All Hands and Hearts Ukraine Relief programme originally started in Przemysl close to the border with Ukraine and focussed initially on providing immediate support to refugees crossing the border in the form of aid packages and building or converting accommodation for them. As the flow of refugees crossing the border slowed the programme moved to Krakow where there is now a large Ukrainian community generally living in very difficult conditions.

'The Krakow operation now has many different facets and is primarily a construction organisation that can very efficiently build or convert accommodation for use by the local community. In addition, they now also support other organisations in Krakow such as Friends for Ukraine providing supplies to the most vulnerable in both Poland and Ukraine, Dobro Zawse distributing food and non-food items locally and provide community engagement such as English or sewing classes.



Luca Feser,
Team HODL



Malcolm Barraclough,
Marine Electrical engineer

'I spent the week laying a floor in the conference room of the Folkowisko (Freedom Space) community centre that was being converted from an old pasta factory. This was the most effective use of my time for the project, which for me was more important than tackling a variety of tasks. Living and working with a very diverse range of volunteers but a common sense of purpose really resulted in a feeling of how great teamwork can be.

'I consider the week I just spent with All Hands and Hearts just an introduction. I am planning to volunteer with them in the future with a primary focus on, but not necessarily limited to, programmes supporting Ukraine.'

Team HODL (Hold On for Dear Life)

June/July 2023

'Team HODL is an ocean rowing team who in July 2023 rowed from California to Hawaii, setting two World Records. Cutu Serruys, Matt Siely and I rowed 2,800 miles in 38 days 16 hours and 18 minutes, becoming the first ever male trio, and the fastest, to cross the Pacific. Our mission was to set World Records to raise awareness of the Ocean Cleanup's work. The Ocean Cleanup Charity is on a mission to rid the world's oceans of plastic. Burgess is integral to this mission by supporting and promoting Team HODL's message. 71 percent of the world's surface is covered by our oceans. Ocean health is vital to the future of our planet. This is a strong belief that Team HODL and Burgess share and we are passionate about safeguarding them. Going forward, Team HODL will be rowing across the Atlantic Ocean in 2025.'



Hattie Weight,
Charter Management
Department Coordinator

Charity Days: Greenwich Ecological Park

January 2023

'I volunteered at Greenwich Peninsula Ecological Park in London this year, which was a fantastic experience. The park is a biodiverse urban wetland, which is carefully managed by park wardens and a team of dedicated volunteers to maintain its delicate balance of habitats, which play host to many different wildlife species. The park is open to the public, so not only does it help the environment it also provides a green social space for local communities. During my time with the charity, I was put to work coppicing, snedding and processing brush – all essential tasks to prepare the park for the season ahead. I learnt some fantastic new skills, met some amazing people and learnt more about the city I call home – plus I left with a great sense of achievement, like I really gave back to the planet. Volunteer days at the park only take place during the week, so if it wasn't for the Burgess Charity Policy, I would never have been able to give my time to such a worthwhile cause!'

PARTNERS & USEFUL LINKS



Discover more about some of the groups and causes we are supporting, together with in-house projects and programmes and Burgess Blue Oceans itself.

Burgess Blue Oceans

<https://www.burgessyachts.com/en/about-us/sustainability>

Burgess Partnership Scheme

<https://www.burgessyachts.com/en/editorial/company-partner-scheme>

Blue Marine Foundation

<https://www.bluemarinefoundation.com/>

Oceana

<https://usa.oceana.org/our-campaigns/plastic/>

Spotify – Burgess Yacht Crew podcasts

<https://open.spotify.com/show/3lk8siO1yE8m9TOAbL8Njo>

ISWAN – International Seafarers' Welfare and Assistance Network

<https://www.iswan.org.uk/>

She of the Sea

<https://www.sheofthesea.com/>

All Hands and Hearts

<https://www.allhandsandhearts.org/>

Caudwell Children

<https://www.caudwellchildren.com/>

UKSA

<https://uksa.org/>

London2Monaco bike ride

<https://www.london-monaco.cc/>

HODL

https://www.instagram.com/team_hodl/

Ethereal Blooms

<https://etherealblossoms.com/>

OeShun – Marine Safe Sunscreen

<https://oeshuncom.odoo.com/>



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